Underground Gallery

DCART 498

Presented to
Dr. Valérie Lamontagne

Assignment 04:
Information Design
Research - Deliverable 1

Sandra Alexandre-Aimé
Myriam Lessard
Alexa Piotte
Katherine Rudge
1 Guy Metro Station - tunnel entrance
2 Atwater Metro station
3 Guy Metro station
1 Atwater Metro
2 McGill Metro underground passageway
3 Metro-level ground
1 Jarry Metro stairway
2 Jarry Metro Station
3 Jarry Metro ceiling
FIELD WORK / IMAGES

1 Assomption Metro station
2 User/passenger led to artwork
3 Place-des-Arts Metro station
FIELD WORK / IMAGES

1 McGill Metro station
2 Sherbrooke Metro station
3 Inside a semi-busy Metro cart
1 A curious metro user admiring the artwork
2 Inside the cart door - used to display graphics
3 The floor of the cart - used to display a message
1 Lighting - used to display a message
2 Metallic handrails - used for projection
1 Support beams - wayfinding points
(should we expand into a future project)

2 Station stairways - display of information
(should we expand into a future project)
1 Walls of waiting areas in the stations - graphics (should we expand into a future project)
2 Places-des-Arts artwork - Frederich Bach
3 Place-des-Arts Metro station
Killing time while waiting for the metro to arrive!
How often does he/she take the metro?
Regularly takes the metro twice a day on weekdays during the school year, occasionally on weekends as well.

Why does he/she take the metro?
Commutes to Collège de Montréal private high school via the metro from their home in Hochelaga. Spends approximately 25 minutes on the metro, taking the green line from Joliette to Guy-Concordia.

Expectations of public transportation.
Expectations of the metro carts are crowded during rush hours, close quarters with strangers. Not a very stimulating space, nothing to look at so he just tries to avoid eye contact with people.

Things that could surprise he/she on the metro cart.
Would be surprised by any amount of information to begin with as there is normally nothing. Sort facts and trivia type snippets of information would be interesting to him and noncommittal enough for a teenager.

How does he/she use the metro? (learning, entertainment, meeting friends etc.)
He uses the site out of convenience, the fastest form of transportations available to him.

TYLER JOHNSSON
15 years old
student at Collège de Montréal
How often does he/she take the metro? Takes the metro multiple times a day during her five day stay in Montreal.

Why does he/she take the metro? Visiting her cousin who lives in downtown Montreal, using the metro to hit up the tourist hot spots of Montreal, from the Biodome during the day to dinner in the Old Port.

Expectations of public transportation. Expecting rapid, economical transport through the city while catching up with her cousin. Hopefully a place to sit and interesting things to point out.

Things that could surprise he/she on the metro cart. Could be surprised by information about the city and relevant to the different locations. Suggestions of places to go see would interest them as they are not on a tight schedule.

How does he/she use the metro? (learning, entertainment, meeting friends etc.) She uses the metro causally, occasionally waiting for the next train to pass to get seats. She has time to spare and might haphazardly miss her stop because she is deep in conversation.
How often does he/she take the metro?
Takes the metro twice a day on weekdays with the exception of statutory holidays. Occasionally on the weekend too for trips downtown with his family.

Why does he/she take the metro?
Commutes to his job at Sun Life Financial from his home in Rockland. Takes the orange line from Crémazie to Bonaventure.

Expectations of public transportation.
Expects a swift commute to work, a spot to sit and a daily newspaper available to him upon entering the metro.

Things that could surprise he/she on the metro cart.
Could be surprised by interesting information for events or educational trips to bring his family to during his leisure time on the weekend.

How does he/she use the metro? (learning, entertainment, meeting friends etc.)
He uses the metro to save on parking in the city and to have extra time to read the newspaper to stay up to day on current events and to prepare for his long work day ahead of them.